

With their feet on the ground and IT in the cloud

In 2012, DLG Denmark decided to modernize its IT platform and move it into the Cloud; the company asked 2ndC to help with the project. The modernization of the digital systems meant phasing out Novell and eDirectory and a transition to Microsoft Cloud technology. The move came out of a desire for mobility, digital consistency, improved documentation and logging and a wish to release IT from administrative tasks; all of that in compliance with EU regulations.

Peter Rugaard, IT manager at DLG: “To understand DLG’s situation, it is important to know that, since 2001, we have expanded by purchasing companies all over the world. This expansion has resulted in a system that has been a patchwork of different IT technologies and platforms throughout the entire, rapidly growing company. And it has meant that the IT sector exploded, that expenditures for the maintenance of IT have been off the charts, and that system transparency was zero. A digital transformation was necessary if we wanted to continue to expand.”

“Our goal is to be number one in our market. If we want to achieve this, we must have a state-of-the-art IT platform, and we must have our IT systems under control. It is also necessary to have an IT solution which is flexible and which supports digital mobility and transformation. It is a huge part of the company’s DNA to be a front-runner. If we were not, we would not be here today.”

“We wanted, from the beginning, to get away from our old Novell OnPrem solution and to transfer to a Microsoft Cloud solution. In 2012, it was decided, together with 2ndC, that the new solution should simplify and streamline IT updates in DLG and DLG’s subsidiaries and that employees should increasingly be able to access the solution from mobile devices. However, in the period from 2012 to 2015, there started to be a growing requirement for still greater flexi-

bility and better internal communication. In 2016, a new strategy was laid out in DLG GROUP: greater cooperation among the subsidiaries and a common IT strategy for the largest farm supply companies in GROUP by 2021. With the announcement of the EU Personal Data Regulation, DLG



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is facing another challenging requirement: all user events must be documented throughout the entire company before GDPR enters into force on May 25, 2018.”

“Our IT problems slowed us down and prevented progress everywhere in the company. The IT staff consists of highly trained personnel, and it is a waste of their skills if the majority of their time is spent on routine tasks such as the creation and deletion of users, license allocations, password-re-

“It has been a focus for us to build a solution that lives up to current EU rules. That meant that we were well-prepared when GDPR was announced. With 2ndC Compliance Suite to do User Lifecycle Management, we can just build on our previous strategy, continuing on the same course.

“We have made the changes in close cooperation with 2ndC’s very competent employees. Working together with them meant that we learned a lot about the solution while it was still being implemented, and we feel that we are well-prepared to deploy the finished solution. For the time being, we have moved our solution and our basic role and license management into the Cloud, which has meant self-service for DLG employees and a large number of our affiliated companies.”

By doing so, our IT bottlenecks have been replaced by self-service in the business using 2ndC Compliance Suite. We have assembled our complicated IT solution, so we only have to make changes one place in the system, and it will then propagate to everywhere that is relevant, throughout all companies under GROUP DLG.

And since we are now in the cloud, we can offer our employees mobile IT. A large part of our employees are drivers and on the move the most of their working days. They can now access their digital workplace from their vehicles when they need it.”

We wanted to modernize our digital solution to get rid of Novell and eDirectory. We wanted mobility and digital administration without IT, and we asked for documentation and logging. Will we reach our goal? Yes, we will. There is no doubt that it has been a long and complex journey, but it has been worth it. Because of our close cooperation with 2ndC and the implementation of the 2ndC Compliance Suite, we are certain we will be compliant with the EU Personal Data Regulation when it takes effect on May 25, 2018.”



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sets, etc. At the same time, they become bottlenecks for the rest of the business, and it is deeply unsatisfactory for everyone concerned.

If we could move the routine tasks out into the front offices, it would give us more room in several dimensions. The IT staff would be able to focus on their core tasks of creating new possibilities for the company through the use of IT. And the business side would experience greater influence and flexibility in their daily work if they could, without help from IT, create and maintain the personal data they had responsibility for, and if they could do password resets and manage licenses themselves. And if they could do this with the certain knowledge that their changes would propagate immediately throughout all relevant systems.



DLG is the second largest agricultural supply company in Europe, with revenues of more than 50 bn. DKK. The DLG concern has about 7,440 employees, of which 2450 work in Denmark. In Denmark alone, there are over 160 locations where IT equipment is being used.

With the farmer in center focus, DLG has several different roles in the value chain. Within the agricultural supply field, DLG supplies farmers with feed from its own factories, cereal seed, fertilizers, lime products and plant protection.

The greatest part of DLG’s revenues comes from other countries, with Germany as the largest foreign market.